



La Rousse

The Reemergence of French Malbec

Wine maker Pierrick Harang focusing on the Terroir in the South of France that is Alluvial deposits, limestone and clay.

Although today, Malbec is often associated with Argentina, historically Malbec was one of the principal grapes of Bordeaux, providing color and fruit to the blend.

After a severe frost in 1956 killed significant portion of the Malbec vines in Bordeaux, the vineyards were replanted, principally in Cabernet Sauvignon and Merlot.

Today, Malbec has regained its status in France, as the principal grape of Cahors, along with new plantings in the Languedoc.

The La Rousse Malbec expresses the stony character of the terroir with its inky violet color, and spicy fruit aromas. Showing varietal character, this Malbec is full of blackberry, cassis, and espresso notes.

While this wine is ideal with lean red meats like flank or skirt steak. It is also excellent with burgers, barbeque, or even pizza.

Along with being the very first wine producing region in France, the South of France, is among the most promising fine wine producing regions in the world. Today the South of France is a sleeping giant in terms of producing high-quality wines.

With its warm dry summers, rocky hillsides, brilliant sunshine, and windswept valleys, it is almost impossible to imagine a better place to grow grapes.

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