

<u> I.J. Prom</u>

Uncompromising Riesling from the Mosel

"To drink a Riesling from Joh Jos Prüm is to enjoy a springtime of the heart and mind." -Stephan Rheinhardt - The Finest Wine of Germany

"One of the two or three most famous producers in Germany, along with Egon Müller and Maximin Grünhaus and produces some of the finest wines in the region." - Lars Carlberg, larscarlberg.com

"Few estates in the world can claim to have maintained the highest quality standards uninterrupted for half a century and more. Joh Jos Prüm, the most famous of the many Mosel wine estates bearing the Prüm name, is one estate that can. -Stuart Pigott, Wine Atlas of Germany

Since 1156 the Prüms have called the village of Wehlen home. The Prüm estate as we know it today began with Sebastian Alois Prüm (1794-1871); his brother Jodocus constructed the Wehlener and Zeltinger sundials. Of his six sons only Mathias (1835-1890) married. In 1911 the estate was split amongst Mathias's four sons and three daughters. It was when his oldest son, Joh. Jos. Prüm, started the estate. Joh. Jos. Prüm was in poor health when his son Sebastian took over in 1920 and went on to establish the world repute of the estate which continues to this day. After his death in 1969, his son Dr. Manfred Prüm assumed the responsibility and today Manfred and his oldest daughter, Katharina work in parallel to manage the estate. It's most important vineyard holdings are the Wehlener Sonnenuhr, Graacher Himmelreich, Zeltinger Sonnenuhr and Bernkasteler Badstube. The vineyards are planted 95% Riesling. The Joh. Jos. Prüm estate ferments its Riesling almost exclusively with indigenous yeast. Annual production is 15,000 cases.

The terroir makeup of the vineyard follows:

Wehlener Sonnenuhr – pure, weathered devon slate, quite stony.

Graacher Himmelreich – very deep soiled (great water maintenance), weathered devon slate but also shows pockets of blue slate.

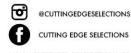
Zeltinger Sonnenuhr – in the best parts similar to Wehlener Sonnenuhr.

Bernkasteler Badstube - weathered Devon slate, also parts with blue slate and traces of loam.

The Joh. Jos. Prüm Estate is a founding member of the VDP







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